

FOR IMMEDIATE RELEASE

Stephanie Frisch

BIA PR Director

360.901.8375

stephanie@biaofclarkcounty.org

HomeStreet Bank Parade of Homes Breaks Ground In Ridgefield

Groundbreaking Ceremony
Thursday, March 24 at 10:30 am

Vancouver, WA – The Building Industry Association of Clark County (BIA) is pleased to announce that this year’s *HomeStreet Bank* Parade of Homes presented by DeWils will once again be located in fast-growing Ridgefield at Carty Road Estates. We welcome HomeStreet Bank as our title sponsor for this year’s event that will feature luxury estates on acreage lots. **Meet the builders, sponsor representatives, county officials and BIA executives at the groundbreaking ceremony to be held on Thursday, March 24 at 10:30 am.**

Builders featured in this year’s show include: Cascade West Development, Quail Homes, and Everest Construction. Home prices are projected to range from \$800,000 to over \$1 million. “We are thrilled with the opportunity to feature our members’ exquisite craftsmanship in an acreage setting. Showcasing luxury homes on roomy lots is something we don’t often get a chance to offer given the tight land supply in the area. We know this setting will make for a beautiful and unique show for the public to experience,” said Avaly Scarpelli, Executive Director for the BIA.

The *HomeStreet Bank* Parade of Homes is produced by the Building Industry Association of Clark County. SW Washington’s premier home show has become an annual tradition for families, couples and everyone looking for innovative ideas for building, remodeling and landscaping. The hottest interior design trends are always a draw. For 39 years the Parade has showcased amazing custom homes highlighting the best in design, amazing amenities, and cutting-edge technology.

In conjunction with our anchor site, this year’s Parade will also feature a scattered site home tour to feature more BIA members’ work throughout the County. Home buyers and those looking for inspiration for their own abode will have plenty of options to explore.

2016 HomeStreet Bank Parade of Homes

DIRECTIONS: (for media only) I-5 North to Battle Ground Exit, head East, turn left on NE 10th St., follow 10th Street about a mile to Carty Road. Turn left (West) and follow Carty Road to the development. Carty Road Estates is on the left hand side of the road.

SHOW DATES: September 16 – October 2

SHOW TIMES: 10 am - 7 pm, closed Mon/Tues

WEB SITE: ClarkCountyParadeOfHomes.com

PHONE: BIA Office, 360.694.0933